

# MEMORANDUM

**TO:** INTERESTED PARTIES  
**FROM:** ROBERT BLIZZARD  
**SUBJECT:** KANSAS GOP PRIMARY POLL RESULTS  
**DATE:** MAY 13, 2020



On behalf of Kansans for Marshall, Public Opinion Strategies completed a Kansas statewide survey of 600 Republican primary voters ( $\pm 4.0\%$ ) via live telephone (60% landline/40% cell) May 10-12, 2020. The survey sample was pulled from the voter file and stratified to ensure a representative electorate.

## KEY FINDINGS

- **Dr. Roger Marshall has vaulted into the lead for the GOP nomination for US Senate.**  
As the calendar turns to the final months of the campaign, the momentum in the Republican primary for US Senate is clearly behind Dr. Marshall as he has taken the lead:

Candidate	March	May
Roger Marshall	28%	33%
Kris Kobach	34%	26%
Susan Wagle	7%	7%
Bob Hamilton	3%	6%
Dave Lindstrom	4%	4%

While the Marshall, Kobach, and Hamilton campaigns all ran positive advertising the last two months, only Dr. Marshall's ballot standing showed significant improvement. And, importantly, Dr. Marshall's growth on the ballot has come despite multiple negative attacks from third-party groups.

- **In a hypothetical one-on-one race, Marshall now leads Kobach by double-digits.**  
It makes sense Kobach's dark money SuperPAC and the Club for Growth are trying to attack Dr. Marshall right now – they know Dr. Marshall is the only candidate standing in the way of Kobach becoming the GOP nominee in August. (They must know Kobach's support is eroding.)

In a hypothetical one-on-one trial heat, Dr. Marshall now leads Kobach by 14 points:

Candidate	March	May
Roger Marshall	42%	48%
Kris Kobach	40%	34%

- **And, a hypothetical three-way shows Marshall with a wide lead over both Kobach and Hamilton.**  
Looking at a ballot among just the three candidates who have been on the air recently, Dr. Marshall leads both Kobach and Hamilton by a wide margin:

Candidate	May
Roger Marshall	41%
Kris Kobach	29%
Bob Hamilton	10%